



Facility Certification Process and Requirements

Thank you for your interest with our Medical Fitness Facility Certification process.

Certification Process – Phase I – Initial Application, Payment and Guidelines

- The cost for the initial certification is **\$7,500 for the first facility**. A **second facility** inspected on the same site visit by the same team of examiners costs **\$5,000** and any **additional facilities** visited during the same site visit by the same team of examiners costs **\$3,500** per facility. Each facility is required to hold a separate Facility Membership in the Medical Fitness Association, or the owner must be a Patron Member. Separate applications must be submitted for each site/ location. Any certification awarded will be valid only for the individual site, or location, certified regardless of the number of sites or locations that may be operated by the business submitting the application.
- A facility must be open for business and in operation for at least one year prior to submitting an application.
- **Complete the Facility Certification Application on page 3 of this packet** and submit with the appropriate documents mentioned below. A payment of **\$1,875** for the first facility, **\$1,500** for the second facilities and **\$1000** for each additional facility must accompany the submitted application.
- **The MFA staff is available to assist you with any questions or interpretations of standards. Please feel free to contact us.**
- **Make checks payable to Medical Fitness Association and remit payment to:**

Medical Fitness Association
90 Cherokee Rd, Ste 3-A
Pinehurst, NC 28374

Remit the appropriate documents referred to below to the following address. Please do not use staples.

PLEASE NOTE THAT APPLICATIONS MAY NOW BE EMAILED TO BOB.BOONE@MEDICALFITNESS.ORG

Medical Fitness Association
Attn: Facility Certification
90 Cherokee Rd, Ste 3-A
Pinehurst, NC 28374

1. A letter on facility stationary from the Chair of the Physician Advisory Board or Medical Director supporting the Application for Certification
2. A copy of the facility's Mission Statement, or Corporate Mission statement reflecting the organization's commitment to wellness as a strategy.
3. A description of the specific medical connection the facility has to the local continuum of care/health care community(i.e. what constitutes the facility's relationship with the local medical community and how are you "medically integrated" or utilizing the "medical fitness model")
4. A list of all members of the Physician Advisory Board or Medical Advisory Council and/or the name of the Medical Director
5. A copy of the facility monthly *Scorecard* showing how you measure the key metrics of your facility including financial, clinical and program components, or a copy of the facility's *Strategic Plan* that addresses these outcomes components. Please include samples of any outcomes measures you have for your 3 clinical programs.
6. A copy of the minutes of the most recent Medical Advisory Board meeting and the scheduled dates of the three previous meetings and the next 3 meetings.
7. One (1) case study of a facility member who has had a clinical intervention in your facility utilizing the local medical connection/relationships you described earlier
8. One example of how you have measured the results/outcomes of a program or service and used those results to modify or improve that program.
9. Copies of Job Descriptions for key positions such as Executive Director, Fitness Director, Clinical Coordinator, Group Exercise Leader, Aquatics Director and general descriptions for positions such as Fitness Instructors and Group Exercise Instructors
10. The website address of the facility, if available and/or appropriate

Certification Process – Phase II – Application Review and Certification Materials

- The Medical Fitness Association office will review each application packet for completeness and may request additional clarification and/or evidence.
- The Medical Fitness Association will require you to complete a Self-Scored Facility Checklist and submit an explanation of any items on a separate provided form you score as N/A.
- The Medical Fitness Association office will provide the following certification materials to the facility: The Binder Format Recommendation for the Site Visit, a Sample Two Day Examiner Agenda and a copy of the Onsite Evaluation Process.
- A proposed Two Day Agenda for your site visit must be turned in to the MFA Office.
- Applications will be reviewed in the order they are received and allow 2-3 weeks for the processing of the application
- The Medical Fitness Association office will ask for a range of dates for possible site visits.
- **A payment of \$1,875 for the first, \$1,500 for the second, and \$1000 for each additional facility is due at this time.**

Certification Process – Phase III – Examiner Visit Materials and Final Payment

- The Medical Fitness Association office will recommend to the Facility Certification Committee that an onsite visit be scheduled.
- The Medical Fitness Association office will confirm the dates of the Examiner visit.
- MFA will check to be sure that your **Facility Dues are current and will not expire prior to the site visit.**
- **The final payment of \$3,750 for the first facility, \$2,000 for the second facility and \$1500 for each additional facility is due at this time. Payment must be received prior to the site visit.**

Certification Process – Phase IV – Completed Application Review and Marketing Kit

- The Examiner Site Visit Forms will be submitted to the Medical Fitness Association office for review and completeness within 10 days of the site visit.
- Sites must complete and submit to MFA the Site Visit Questionnaire (form D) left with you by the examiners.
- The application and examiner site visit forms will be reviewed for completeness and errors by the MFA staff. The packet is then forwarded to the Certification Committee for review and recommendation. The Committee's recommendation will be forwarded to the Board of Directors for final consideration and dispensation. This process usually takes up to four (4) weeks, but can go longer if several applications are being considered at the same time.
- Once a final decision is rendered from the Board of Directors, the Medical Fitness Association office will contact the facility notifying them of the decision. If approved, the MFA office will provide a Certified Facility Marketing Kit that includes sample press releases, member/staff letters, PowerPoint template, Certified Center Decals for posting. A CD will be mailed to the facility containing the art work for the Certified Logo along with copies of the Examiner Site Visit Forms for reference. Your facility will also receive a framed certificate with the official seal of certification. If the decision is for disapproval, the MFA office will provide the examiner site visit forms and allow the facility an opportunity to submit additional evidence of compliance with the standards. The site visit examiners will be available to assist the facility in coming into compliance. The facility will have six months to achieve a passing score and become a certified facility. Should the facility not come into compliance within the allotted six month time frame, the application for certification will be denied and the facility must re-submit a new application to be considered for certification.

We wish you the best with regards to your facility certification. It is our goal to certify all who apply, so the MFA office stands ready to answer questions, offer advice, or help in any reasonable way to prepare you for your certification visit.

With Best Regards,



Robert D Boone, President and CEO



Certified Medical Fitness Facility Application

90 Cherokee Rd, Suite 3-A
Pinehurst, NC 28374
Phone (910) 420-8610
Fax (910) 420-8733
Medical Fitness Association Tax ID# 36-4259889

Date: _____

Contact Name for Certification Process: _____

Title: _____

Facility Director Name and Email (if different): _____

If part of a hospital or Health System, Name, mailing address and email of CEO: _____

Name of Facility & as you would like it printed on your certificate:

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email (Required): _____

Facility Website: _____

Facility Size: _____ Total Number of Members: _____

Ownership of Facility(Circle one): Hospital or Health System Foundation
Privately owned by physician or other practice model ____ Other Non-Profit (please specify)
Privately owned commercial Other model (please specify) _____

Please note: Applications may only be submitted for one site/one location/one address. If you have multiple locations, each facility must submit a separate application and pay the appropriate fees. Only one certification will be awarded per location.

May Medical Fitness Association use any or all of your application for best practice examples? ____ Yes ____ No

Application Fee Enclosed: _____

Check ____ Credit Card (All Major Credit Cards Accepted) MasterCard ____ Visa ____ American Express ____
Discover ____ Other (please list) _____

Credit Card Number _____

Expiration _____ C V V Code _____

Authorized Signature _____ Print Authorized Signature _____

Name on Credit Card (please print): _____

Credit Card Billing Address _____



Membership Benefits

Your Membership Benefits include the following:

- Access to our Member Newsletter with the most up-to date research and awareness in our industry – “Moving Medical Fitness Forward”
- Complimentary Educational Webinars with no charge for CEU’s - [Save the Dates!](#)
- Member Advantage Program–Preferred pricing with our Best Practice Partners supplies & services
- Opportunities to participate in the future of your organization through committees
- Opportunity to participate in our annual [Medical Fitness Week](#) - Teach your community families healthy lifestyle habits!
- Opportunity to participate in the Travel Pass program for your members.
- Free career advertising on our website for members
- Access to our annual Regional Chapter Meetings – Which [region](#) does your facility belong to?
- Recognition for our yearly Rising Star Award Contest – Do you have what it takes to be a Star?!
- Preferred registration rates to the [Medical Fitness Institute](#) – Dedicated training and educating future growing industry leaders and preparing for Facility Certification
- Preferred registration rates to our [Annual International Conference](#) - Nov 7-9, 2018 ~ New Orleans, LA