



# Medical Fitness Association Regional Conference Sponsorship Application Form

Please check the Regional Conference(s) for which you are applying:

- West Region** – March 21-22, Virtual (Open to everyone)
- Central Region** – April 11-12, Mentor, OH
- South Central Region** – May 2-3, Thibodaux, LA
- South East Region** – May 15-17, Richmond, VA
- North East Region** – Anticipated Sept 2019, Boston, MA

Please check all that apply (see next page for sponsorship benefits):

- Conference Registration (2 Free for Best Practice Partners (BPPs) and Sponsors) \_\_\_\_\_
  - Additional Attendees (\$49 first participant; \$39 second person or more) \_\_\_\_\_
  - 10 x 10 Vendor Booth @ \$900 each (**BPP Member Price**)  
10 x 10 Vendor Booth @ \$1,200 each (**Non-BPP Member Price**) \_\_\_\_\_
  - Table Top Brochures/Handouts/Attendee Inserts (BPP's Only – Free) \_\_\_\_\_
  - Ice Breaker/ Welcome Social Sponsor @ \$2,000 (Exclusive) \_\_\_\_\_
  - Keynote Speaker Sponsor @ \$2,000 (Exclusive) \_\_\_\_\_
  - Luncheon Sponsor @ \$1,500 each (Two luncheons are available) \_\_\_\_\_
  - Promotional Item for Medical Fitness Foundation Raffle Prize \_\_\_\_\_
  - Virtual Conference Sponsor \$300 (**BPP Member**) and \$500 (**Non-BPP Member**) \_\_\_\_\_
- Total** \_\_\_\_\_

- Best Practice Partner**       **Vendor**       **Interested in becoming a Best Practice Partner**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Best Means of Contact: Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

**Pay by Credit Card or Check** - Please make checks payable to: Medical Fitness Association

- Check                       Visa                       MasterCard                       AmEx

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

*Note: For your protection, we do not maintain any credit card information in our system. Scan and email form to: [Jason.Aslanian@medicalfitness.org](mailto:Jason.Aslanian@medicalfitness.org), or fax form with payment information to 910-420-8733.*

# MFA Regional Conference – Sponsorship Benefits

## Exhibitor

10 x 10 Vendor Booth @ \$900 (**Best Practice Partner [BPP] Member Price**)

10 x 10 Vendor Booth @ \$1,200 (**Non-BPP Member Price**)

- Each booth includes a 6' table, chair, and electricity
- Opportunity to introduce one of the session speakers
- Vendors will have three (3) minutes to address audience as part of a Vendor Showcase

## Keynote Speaker Sponsor - \$2,000 (Exclusive)

- Opportunity to introduce keynote speaker
- Opportunity to have five (5) minutes to address audience as part of a Vendor Showcase
- Dedicated eblast to regional members prior to Conference
- Post-Conference attendee listing
- Company name/logo on Conference signage
- Company name/logo on pre-Conference promotional materials
- Opportunity to include promotional item in the attendee registration bag

## Ice Breaker/ Welcome Social Sponsor - \$2,000 (Exclusive)

- Opportunity to welcome participants
- Opportunity to have five (5) minutes to address audience as part of a Vendor Showcase
- Dedicated eblast to regional members prior to Conference
- Post-Conference attendee listing
- Company name/logo on Conference signage
- Company name/logo on pre-Conference promotional materials
- Opportunity to include promotional item in the attendee registration bag

## Luncheon Sponsor - \$1,500 (Two Luncheon Sponsorships Available)

- Opportunity to welcome attendees to lunch
- Opportunity to have five (5) minutes to address audience as part of a Vendor Showcase
- Sponsorship sign on lunch tables
- Opportunity to place items on lunch tables
- Company name/logo projected onto the wall in the lunch room
- Post-Conference attendee listing

## Promotional Item for Medical Fitness Foundation Raffle Prize

- Verbal thank you/acknowledgement from MFA at the Conference during Raffle announcement

## Virtual Conference Sponsorship - \$300 (BPP Members) and \$500 (Non-BPP Members)

- Opportunity to have five (5) minutes to address audience as part of a Vendor Showcase
- Company logo on the Conference webinar screen

Questions? Ideas? Please contact Mariann Murphy, MFA Director of Marketing at 910-420-8610 or email [mariann.murphy@medicalfitness.org](mailto:mariann.murphy@medicalfitness.org).