



Let's Write A Bio!

My Name is _____ and I'm the owner of _____(gym name) (Authority)

We've been helping the community of _____(target area) for X years
(Authority)

One of my favorite stories is when Lisa from (Target area) accomplish this goal in only X
amount of time.
(Empathy / success)

And that's why I do what I do... ever since I graduated from _____(Education) I had
the chance to change peoples lives... so stories like Lisa's are what my whole career is
about! I'd love the chance to make you my next success story.

So if you're looking for _____ or _____ or _____(target services) you should _____ (next
steps)

**Bonus: Make a selfie video and embed on page introducing
yourself and use the phrase "when you visit, ask for me...
I'd love to meet you and hear your story!"**