Let’s Write A Bio!

My Name is _____ and I'm the owner of _______(gym name) (Authority)

We've been helping the community of _______(target area) for X years (Authority)

One of my favorite stories is when Lisa from (Target area) accomplish this goal in only X amount of time. (Empathy / success)

And that's why I do what I do... ever since I graduated from _______(Education) I had the chance to change peoples lives... so stories like Lisa's are what my whole career is about! I'd love the chance to make you my next success story.

So if you're looking for _____ or ____ or ______(target services) you should _____ (next steps)

Bonus: Make a selfie video and embed on page introducing yourself and use the phrase “when you visit, ask for me... I’d love to meet you and hear your story!”